

Dear Choir Parents,

It's **Pie Time**! Our 17th <u>Annual Choir Pie Sale</u> is officially on! This is the Choir's biggest fundraiser of the year. Last year we sold over 600 pies & chocolates and we're hoping to break that record. Here are 5 ways you can help:

1. **Buy Pies!** We offer <u>seven flavors</u> from the legendary Eli Zabar Bakery. We also offer <u>giftable</u> <u>chocolates</u> from Seroogy's.

Beyond your own Thanksgiving dinners, pies are a festive way to thank a teacher, coach, doorman, employee, housekeeper, caregiver, dog walker, tutor, relative or loved one. <u>Apple and Pumpkin</u> are bestsellers; <u>Pecan and Strawberry Rhubarb</u> also have die-hard fans. And the luxuriously packaged chocolates will save into the holidays as gifts for friends and family.

2. **Buy Virtual Pies!** If you don't need a real pie, <u>go virtual</u>! These pies give out-of-town friends and family members a simple (and greatly appreciated) way to support the choir. They are sold at \$25.

3. **Sell Pies.** Our Pie Sale Website is up and running, so encourage your colleagues, friends, and family to check out the selection. Anyone can order and pick their pies up at school in the days before Thanksgiving. All ordering and pickup info is online at our <u>Pie Sale Website</u>. (Please note: we do not ship pies.)

4. **Volunteer.** We need parent volunteers to help us distribute pies on Pie Pickup Days: Monday, November 25 and Tuesday, November 26. Volunteer on the <u>Choir Sign Up Genius.</u> (Note: you will need to scroll down to find the Pie Distribution portion of page)

5. **Get Your Chorister Involved.** Our goal is to engage the choristers in this important project. Help your chorister send an email to kind aunts, uncles, cousins, grandparents, etc., asking them to support the choir by purchasing a virtual pie--or many virtual pies! If the combined choirs sell 500 pies, they get an ice cream sundae bar extravaganza! In addition, the individual chorister who sells the most pies receives a prize.

The ordering deadline for pies is Tuesday, November 19th.

Finally, many new chorister families may be asking: Why do we sell pies? All of the fundraising we do as a choir family is for the benefit of the Choir Special Projects Fund. This fund provides choristers with with special opportunities and resources not covered by the operating budget of the church, including recordings, guest conductors, and international choir tours.

Thank you! Please email us with any questions you may have.

Leah & Karen

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